

Risk Evaluation & Discovery for M&A and Alliances

IRI Analytix specializes in *Risk Evaluation* especially associated with business investments and corporate acquisitions. **Risk evaluation** and **discovery** are required to assure thorough understandings of intended transactions. It is crucial to discover unforeseen *hidden risks* of doing business domestically and globally to avoid potentially costly mistakes.

Risk Intelligence + Due diligence

IRI Analytix utilizes resources typically not available to the public and undertakes research and analysis on industries, corporations, and respective principals to gain comprehensive perspective on client business interests. Such analysis, the Risk Control Schematic™, always includes:

- Market risk (e.g. barriers to entry)
- Product risk (e.g. saturation or obsolescence)
- Competitive risk (e.g. new competitor)
- Legal risk (e.g. impending litigation)

Foreign operations typically carry uncertainties regarding labor conditions, competition with local producers, and various in-country laws and legal issues. International analysis always examines:

- Sovereign risk (e.g. regional issues)
- Country risk (e.g. country stability)
- Custom and usage risk (e.g. legal disparities)

Business Intelligence & Competitive Intelligence

IRI Analytix helps its clients better understand and respond to “external” forces that impact business operations. That includes long-term projections about ongoing business relationships that evolve over time with changes in management, ownership, suppliers, and distributors, for example, as well as changes in market forces, legal requirements, and competition.

Sovereign Risk and Country Risk

Especially for international transactions, **IRI Analytix** undertakes research and analysis with focus on both political and commercial risks, and importantly, security risks.

Such analysis includes industry and market risk useful to multinational corporations operating in foreign locations. Foreign operations typically carry uncertainties regarding labor conditions, competition with local producers, and intellectual property abuse including counterfeiting.

Many countries experience ever changing currency values with respect to other countries, i.e. foreign exchange risk. Importantly, every country has business nuances considered corrupt to some but not to others. Understanding “corruption” risk, including bribery and money laundering is critical to understanding hidden costs of doing business.

IRI Analytix provides specialized analysis to allow clients access to information on topics relevant specifically to them or their industry, domestically and globally. Also, specialized analysis supplements feasibility studies for both new and expanding business operations.

IRI Analytix personnel are long-experienced in the U.S. intelligence community, State Department, military and private sector intelligence. **IRI Analytix** has broad experience in:

- International banking
- Large and small senior corporate management
- M&A advisory and partner searches
- U.S. and foreign government projects
- Extensive security assessments and planning
- Comprehensive feasibility assessment, impact analysis, and economic analysis

For more information contact Eric Twerdahl at 203-966-7005 on a discreet, no obligation basis.