

## **OVERVIEW**

### **Corporate Intelligence, Security, Information Management**

**IRI Analytix** specializes in providing clients with comprehensive analyses of threat and vulnerability scenarios leading to "best informed" decision making by management.

While **IRI Analytix**'s focus is on security intelligence, business intelligence, and proprietary information acquisition and management, the firm is also well-versed with domestic and international investigations including asset recovery, intellectual property protection, and anti-counterfeiting strategy.

Importantly, **IRI Analytix** is a world leader utilizing advanced education technology, including distance learning and e-learning. This technology is used in the efficient and effective dissemination of security intelligence content.

#### **Focus on macro risk in addition to micro risk**

Risks to people, property, and "information" pose varying levels of potential physical and economic consequences to the well-being of individuals, corporations and their employees, and government entities.

**IRI Analytix** views risks as "micro" or "macro" and sometimes both. Micro risks are those directed at specific entities while macro risks are typically broader and often undirected. Micro risks might include localized work-place violence, bomb threats, or corporate espionage directed at specific entities while macro risks might include acts of international terrorism or random product contamination.

#### **Global perspective**

**IRI Analytix** has employees and consultants around the world. **IRI Analytix** has a broad network of independent consultants and specialist firms worldwide to facilitate projects in virtually any location. While many micro risks are localized in nature, many macro risks are often multinational. **IRI Analytix** has the reach to address client needs regardless of location.

#### **Focus on intelligence in contrast to investigation**

While many client objectives may be contained to discovery and fact-finding, **IRI Analytix**'s focus is on analysis and informed interpretation. It may not be enough to discover and organize facts--rather enhanced value-added benefits may accrue through evaluation and analysis, while assessing implications--the diagnosis and prognosis often pertaining to unusual or unique circumstances. **IRI Analytix** has access to a vast array of public and private database resources, yet **IRI Analytix**'s strength lies in creative approaches to information management.

#### **IRI Analytix: Enhances risk management**

**IRI Analytix** does not manage risk--its clients do. **IRI Analytix** brings expertise, know-how, and the knowledge-base of a broad cross-section of large corporate, multinational, government, and military experience. **IRI Analytix** helps its clients enhance awareness and preparedness, while providing ongoing support. The ultimate goal is to provide client management with ever-improving capabilities to managing risk more efficiently and cost effectively.